

ABSTRACT OF THE DISCLOSURE

An integral, generally rectangular corrugated fibreboard blank folds to form an insert having three air cells for cradling and protecting a product. Two of the air cells stand vertically with the third air cell suspended between them. A product rests on the
5 third air cell and is received and captured between the vertical air cells. The insert, with the product in place, fits into a box where tabs projecting from the insert cooperates with the box to form two more air cells at the opposite ends of the insert. The specific product which prompted the invention is a toner cartridge for a printer.